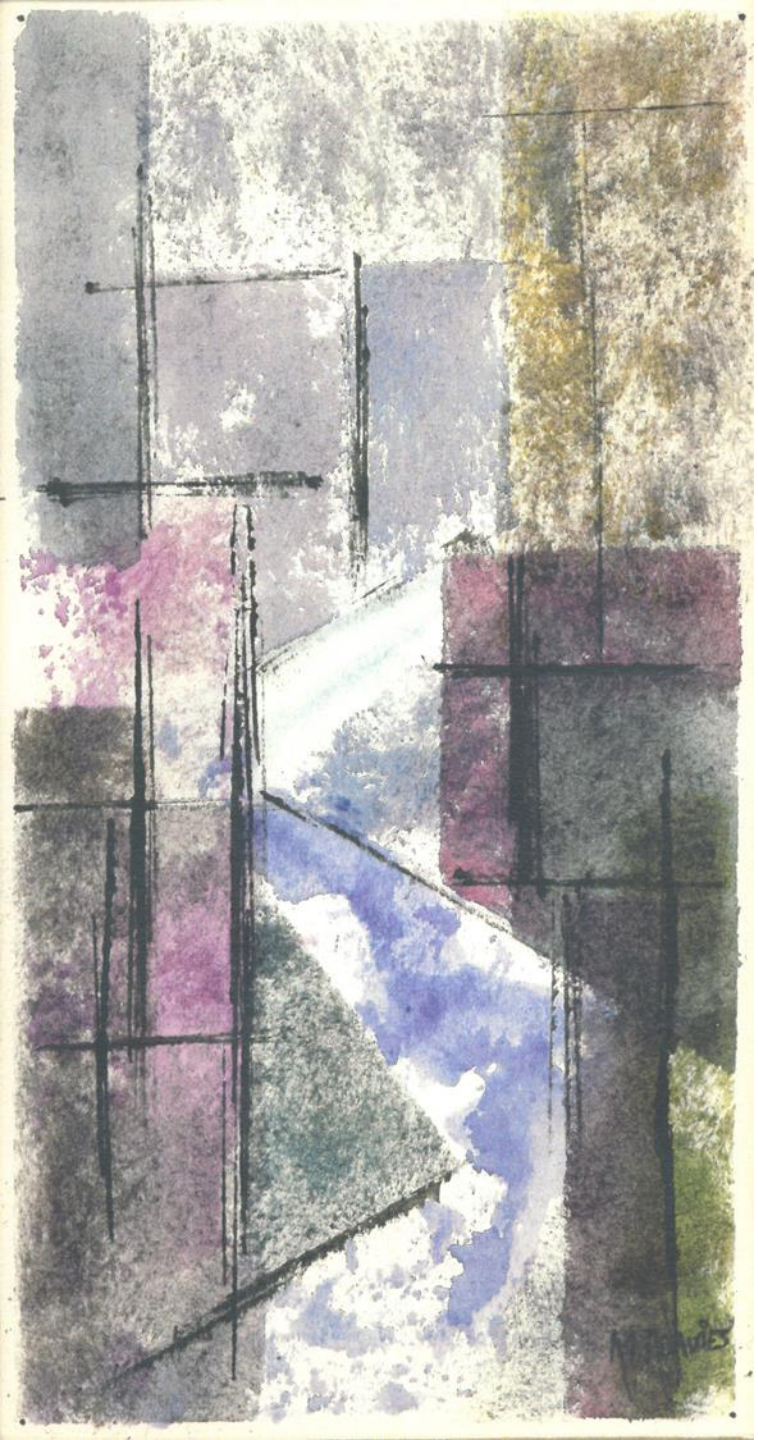


©MICHEAL JOHN DAVIES, 1961

COMMON GROUND

Anna Davies,
Department of Geography, School of Natural Sciences, Trinity College Dublin, Ireland

email: daviesa@tcd.ie
websites: www.consensus.ie www.sharecity.ie
twitter: @ConsensusIre @ShareCityIre

common

adjective · UK /ˈkɒm.ən/ US /ˈkɑː.mən/

common *adjective* **(LOW CLASS)**

DISAPPROVING **typical of a low social class:**

My mum thinks dyed blonde hair is a bit common.

common *adjective* **(USUAL)**

B1 **the same in a lot of places or for a lot of people:**

It's quite common to see couples who dress alike.

"Smith" is a very common name in Britain.

common *adjective* **(SHARED)**

B1 **belonging to or shared by two or more people, or things:**

a common goal/interest

*English has some features common **to** many languages.*

ground

noun · UK /graʊnd/ US /graʊnd/

ground *noun* **(LAND)**

› **the ground** [S]

+ More examples

B1 **the surface of the earth:**

I sat down on the ground.

B2 [U] **soil:**

soft/stony ground

The ground was frozen hard and was impossible to dig.

B1 [C] **an area of land used for a particular purpose or activity:**

a football ground

The lake has become a dumping ground for toxic chemicals.

skills learnt on the training ground (= place where sports teams practise)

common ground

noun [U] · UK /ˌkɒm.ən ˈgraʊnd/ US /ˌkɑː.mən ˈgraʊnd/

shared interests, beliefs, or opinions between two people or groups of people who disagree about most other subjects:

It seems increasingly unlikely that the two sides will find any common ground.

CAMBRIDGE UNIVERSITY PRESS, 2016

©ANITA GWYNNE, 2016
http://anitagwynn.blogspot.ie

MAKE MINE A PINT OF NATURE

Lesser-known ingredients in a pint include
mountains, forests, bogs, rivers, oceans and all living things

Rain falls on **bogs** in the **mountains** which purify the **water** mechanically, chemically and biologically. The water flows through the **rocks** deep underground - picking up a unique water chemistry – and into the **rivers**, where it is extracted and processed to make beer.

Biodiversity is nature's Research & Development department, and it's been working hard to diversify life at ecosystem, species and genetic levels for 3.6 billion years. This process gives **hops** the **genetic traits** that beer makers exploit when cross-breeding new varieties to taste 'just right'. Biodiversity also makes the **species diversity** of 1500 types of **yeast** different from each other, both taxonomically and in terms of flavour.

Woodlands and **wetlands** in the catchment regulate flooding and recycle the **nutrients** that fertilise **soils**. They also sequester carbon, as do the **oceans**, which helps to regulate the **climate**. These systems work together to provide the perfect conditions in which to grow the **barley** that goes into your pint.

Nature is valuable and many of us think it's priceless,
but because it's free the economy treats it as worthless.
This has to change.

Ireland's natural capital has been valued at

€2.6
BILLION
PER YEAR

Scientists consider this to be a conservative estimate – the true figure is likely much, much more.

Irish Natural Capital Forum, 2015

SEEING THE TREES FOR THE WOOD

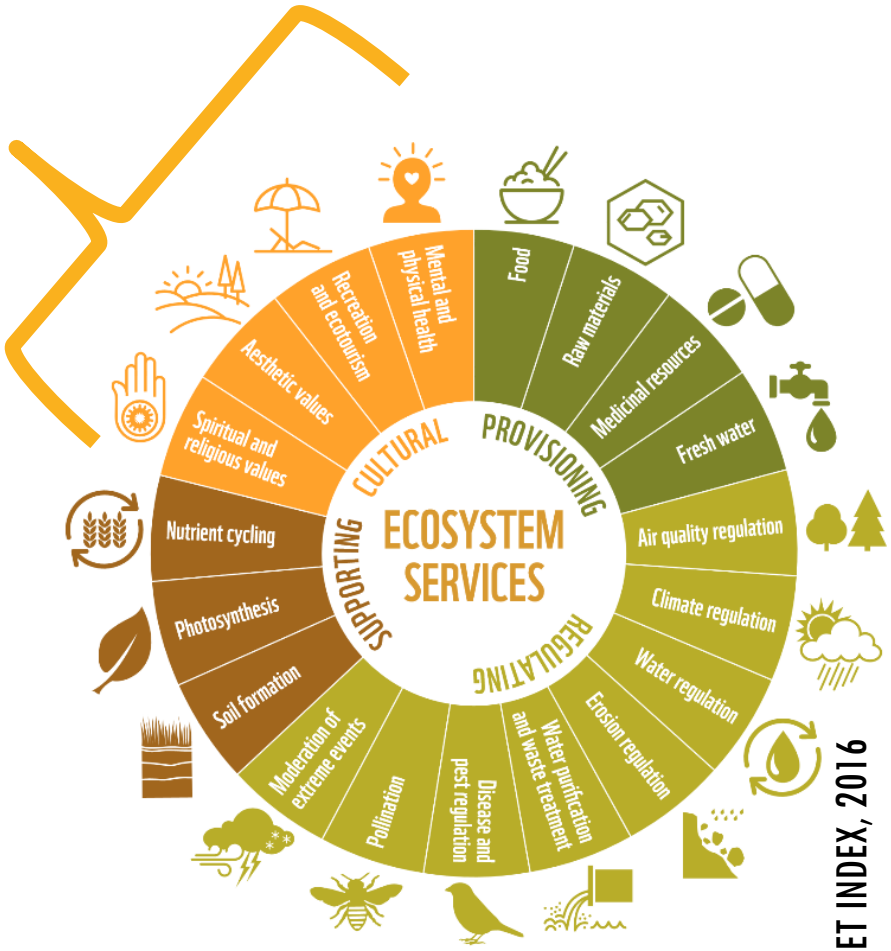
WORLD FORUM ON NATURAL CAPITAL, 2013

BEYOND ECONOMIC VALUE

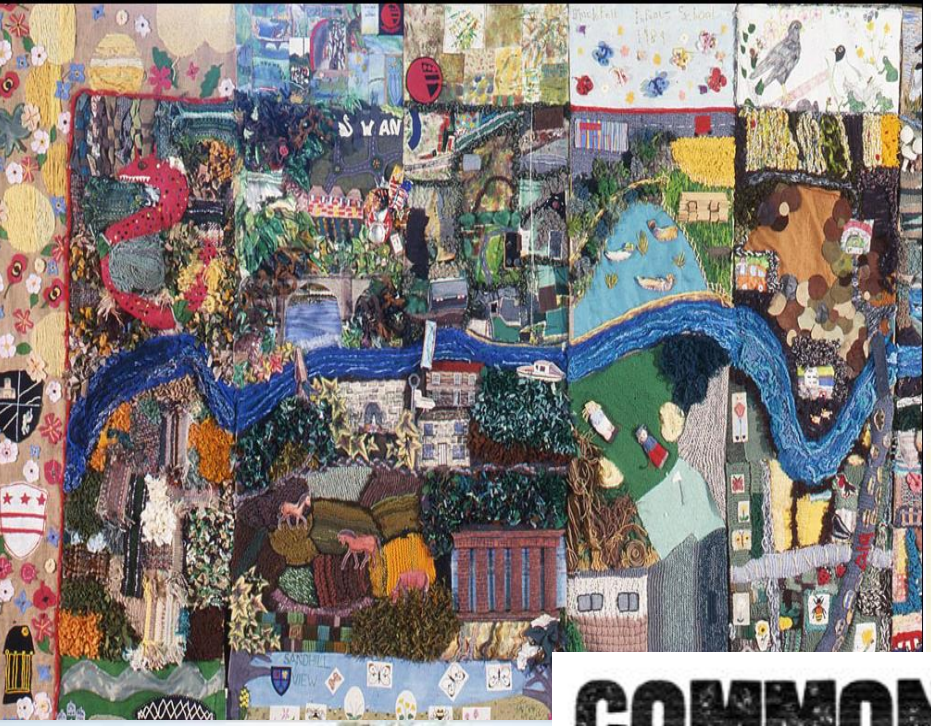
“ … not everything that can be counted counts, and not everything that counts can be counted.” (William Bruce Cameron, 1963)

“It’s all about the **very ordinary things** that make everyday life **worth living**. Things which cross over between **nature and history**, but the **intangibles** have been ever more marginalised by professionals of all kinds. Not because they are soft, which is what the media always calls them, but because they are actually very hard, **very hard to articulate, very hard to capture and that’s the paradox of all of this. Their elusiveness is part of their importance**”

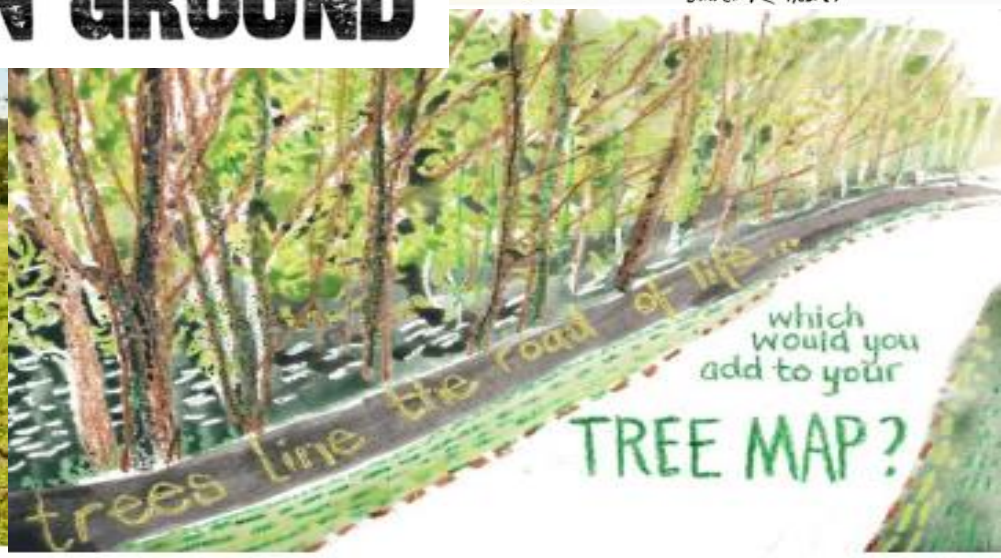
(Common Ground, in Davies, 1998, p.96)



LIVING PLANET INDEX, 2016



COMMON GROUND



Seasonal Schools

Learning through the seasons

Exeter Tree Tales

Mapping a city's trees

WHO DECIDES WHAT IS VALUABLE?

JELTZ [THROUGH SPEAKERS] People of Earth, this is Prostetnic Vogon Jeltz of the Galactic Hyperspace planning council. As you are probably aware, plans for the development of the outlying regions of the galaxy involve the building of a hyperspace express route through your star system ... and, unfortunately, your planet is one of those scheduled for demolition. The process will take slightly less than two of your Earth minutes. Thank you.

There's no point in acting all surprised about it. The plans and demolition orders have been on display at your local planning office in Alpha Centauri for fifty of your Earth years, so you've had plenty of time to lodge formal complaints.

What do you mean you've never been to Alpha Centauri? Oh, for heaven's sake mankind, it's only four light years away you know. I'm sorry, but if you can't be bothered to take an interest in local affairs that's your own lookout.

Apathetic bloody planet, I've no sympathy at all.

Energize the demolition beams.

DOUGLAS ADAMS, HITCHHIKERS GUIDE TO THE GALAXY, 1981

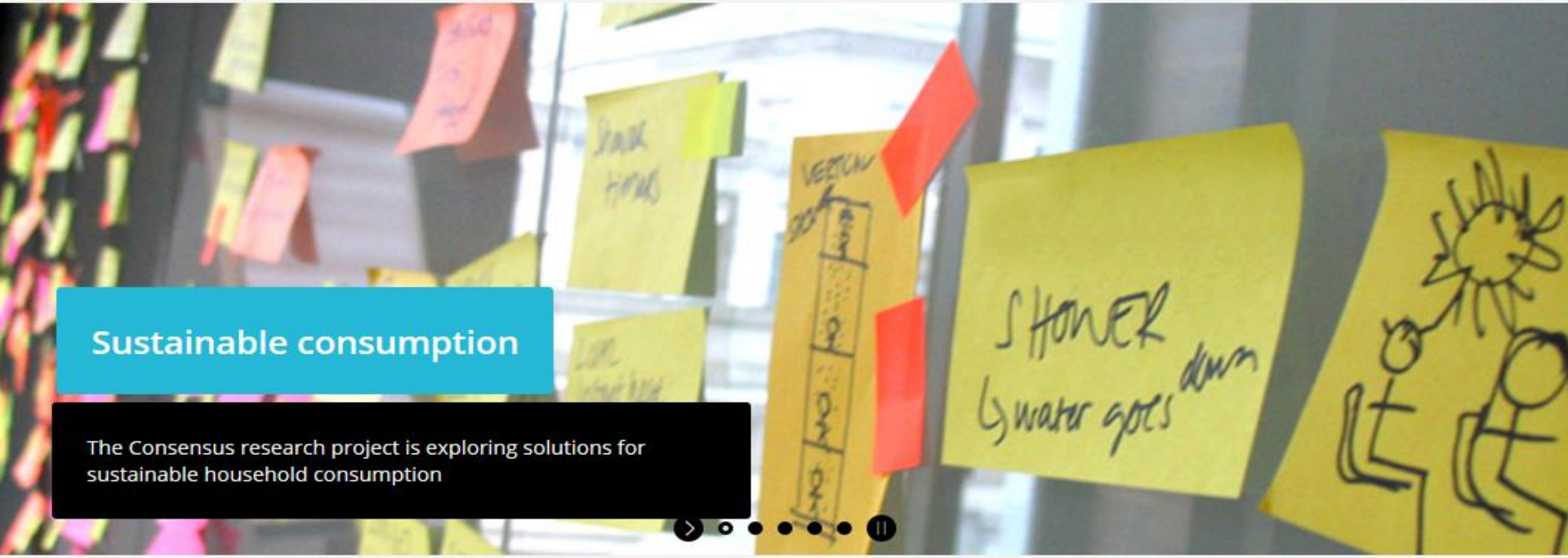
WHO DECIDES WHAT IS VALUABLE?

“ better ways need to be developed for articulating people's values and taking them into account from the earliest stage in what have been hitherto relatively technocratic procedures” (RCEP, 1998)

DOUGLAS ADAMS

consensus
consumption environment sustainability

ABOUT RESEARCH PUBLICATIONS BLOG EVENTS & ENGAGEMENT CONTACT



CONSENSUS uses social science and collaborative research methods to explore innovative solutions for sustainable household consumption in Ireland (North & South). Our research centres on six themes outlined below.

ONE IN EIGHT PEOPLE GOES TO SLEEP HUNGRY EVERY DAY

FAO, 2014

161 million children are stunted due to **chronic malnutrition**

Micronutrient deficiencies or "hidden hunger" affect around **2 billion people**

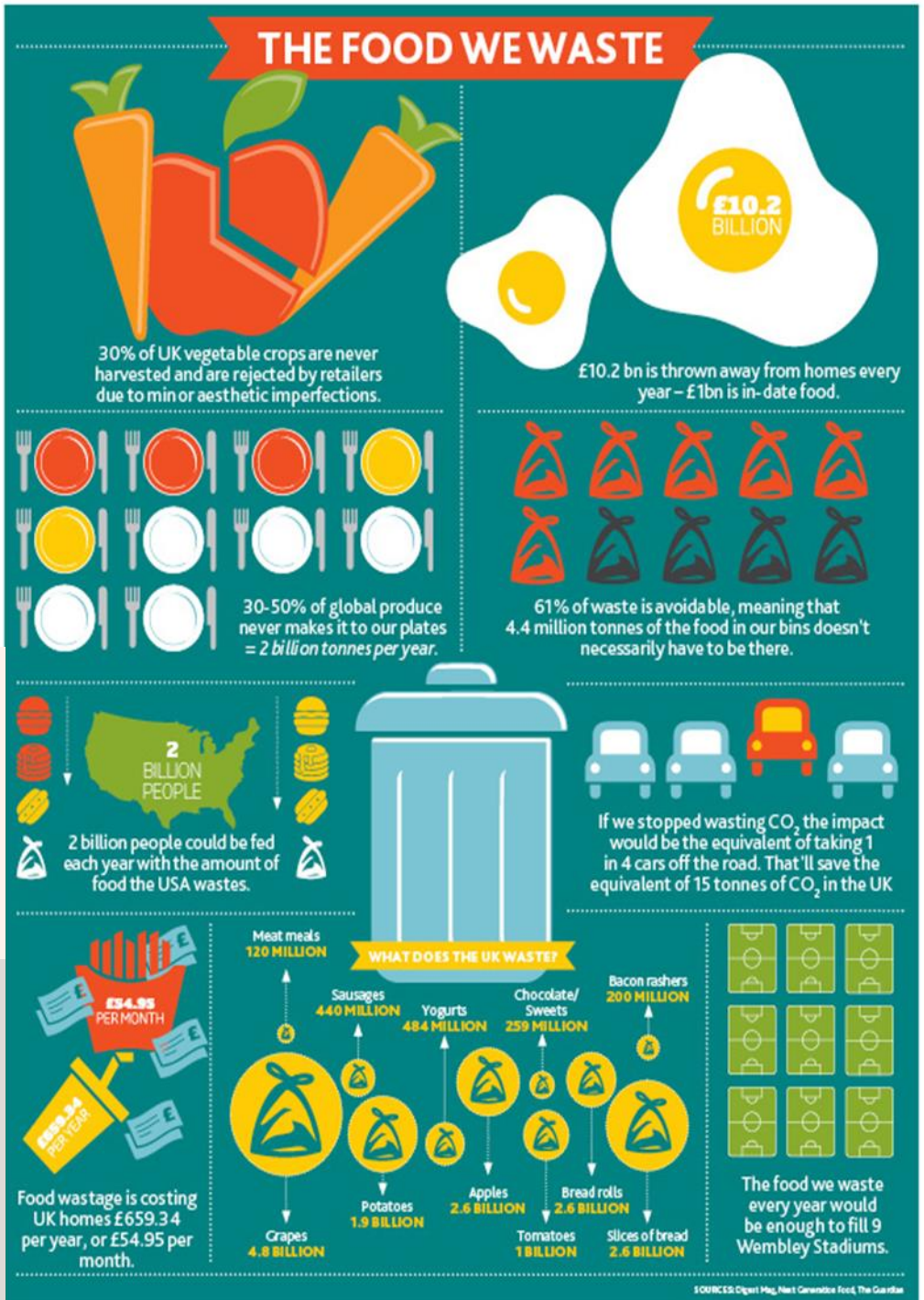
Obesity affects around **half a billion adults**

The consequences of malnutrition range from:

increased risk of **death**

increased prevalence of **diet-related** non-communicable **diseases**

serious chronic **health conditions**



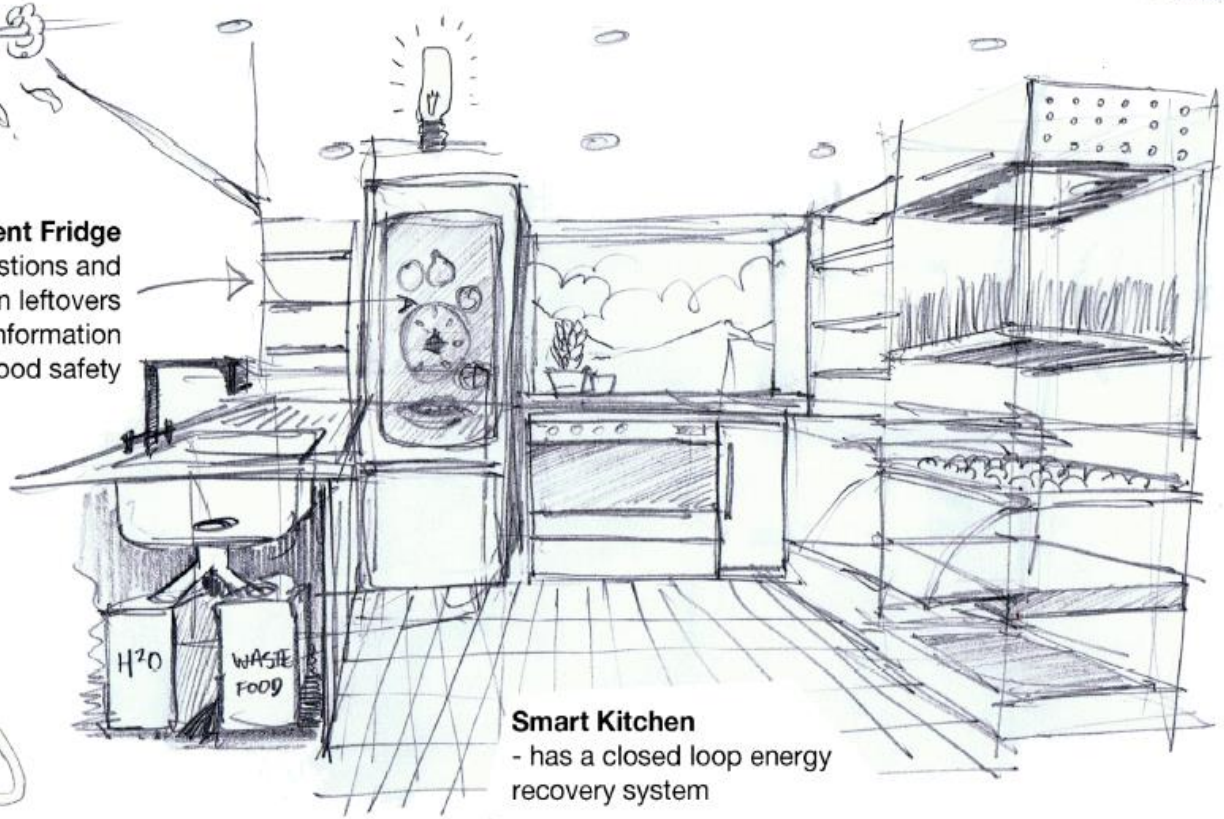
CO-CREATION	FEEDBACK	REFINEMENT	IMPLEMENTATION	EVALUATION	INSIGHTS
Co-creation of future scenarios for sustainable **eating** & Transition Plans	Feedback on concepts from citizen-consumers	Refinement of concepts & selection of prototypes & partners	Implementation of innovations with five households for five weeks	Ongoing **ethnographic** evaluation with participant households	Generating insights on sustainable **eating** & disseminating results
Consensus Phase I	Consensus Phase I	Phase II - Homelab	Phase II - HomeLab	Phase II - HomeLab	Phase II - HomeLab

Smart Eating

Green Fast Food
food is easily available in canteens, small shops and to order online

Smart Phone
for online food shopping and for use as scanners in green supermarkets and to give information on social, environmental and health implications of food products

Intelligent Fridge
gives menu suggestions and information on leftovers includes technical information for food safety



Living Wall
where vegetables and herbs can be germinated, sprouted and grown using fertilizer from a food waste processor and filtered water from washing up

Smart Kitchen
- has a closed loop energy recovery system

GM Technologies
most foods can be grown locally without heavy resource inputs

Subsidies
for building and installing Smart Kitchens in your home

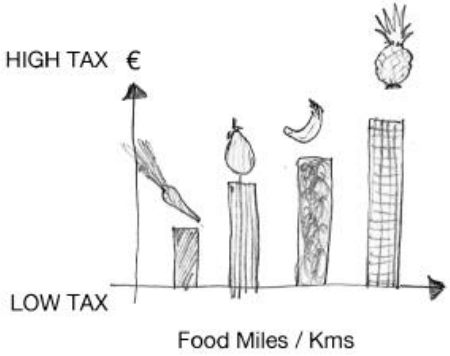
Educated Eating

Allotments
Legal status of allotments and grow gardens is integrated in building and land zoning regulations - everybody has the right to grow their own food

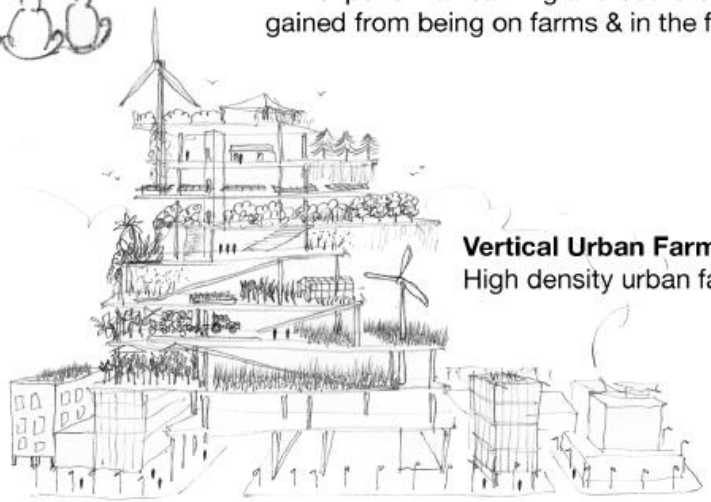
Green Supermarkets
reduce over-purchasing and waste, left over / surplus foods given to charity

Alternative Education Techniques
Experiential 'hands-on' and 'life-long learning' shape the new vision.
Training for horticulture, food production and nutrition become integral school subjects.

Agri-Tourism and Eco Holidays
experiential learning and eco-credits gained from being on farms & in the field



Carbon Food Budgets & Personal Food Credits
food is allocated a carbon rating related to its food miles and production intensity



Vertical Urban Farms
High density urban farming

Community Eating

Farmers Market
Food festivals, edible parks and 'Slow food' events are very popular in 2050

Online Food Communities
where people share ideas, recipes, innovations and surplus food stuffs

Community Space
provided by government for cooking, growing, eating together

Grow-it-Yourself
Collective 'Grow Groups' share knowledge and land

"Meat is a Treat"
Meat is regarded as a treat and animal well-being is important to society in 2050

Compost Recycling
Food waste is composted and used as fertilizer in household and community gardens

HOMELABS

experiments in sustainable living

HomeLab Framework / Practice Dimension	Week 1: Concretisation Baseline data collection & establish understanding of current eating habits & practices	Week 2: Acquisition Connect to food production, raise awareness of environmental impact of food choices & grow your own	Week 3: Storage & Preparation Educate about optimum storage conditions, engage in portion control, inspire new meal ideas & plan meals	Week 4: Food Waste Recovery Raise awareness of impacts of food waste, promote waste hierarchy, & compost unavoidable waste	Week 5: Wrap-up Participants continue with preferred practices & probe overall impact of Eating HomeLab
Governance **Rules & regulations** Targets and guidelines set each week	No interventions	Carbon Targets	Food Safety Guidelines	Brown Bin Regulations	No interventions
Tools **Products** Tools, technology and new food options that may facilitate more sustainable food shopping, cooking and disposal	No interventions	Organic Fruit and Veg Box (delivered to each home) Home Aquaponics Kit Meal Planning Website Compostable Food Waste Boxes Protein 1: Organic Meats	Fresh Storage Devices Fridge Triage Box Portion Control Tools Magnetic Shopping List Protein 2: Sustainable Fish	Electronic Composter Bin Odour- and Fly-Reducing Spray Protein 3: Vegetarian Options	No interventions
Education **Information & Inspiration** Behavioural guidance and motivational events	Future Kitchen Visions	Food Seasonality Shopping Infographic Farmer's Market Encouragement	A-Z Storage Guide Personal Chef Visit	Food Waste Hierarchy Economics of Waste Home Composting Guides	
Research **Research Process** Methods used to gather and analyse data	Habit Survey Food Waste Audit Home Visit	Facebook Page (households interact, post photos and comment; researcher posts motivational links) Diary (householders asked to keep daily dairy of HomeLab experiences) Home Visit	Eating Log Feedback Grid Home Visit	Feedback Grid Home Visit	Waste Audit Ranking Feedback Grid Home Visit

EATING HOMELAB IN ACTION....

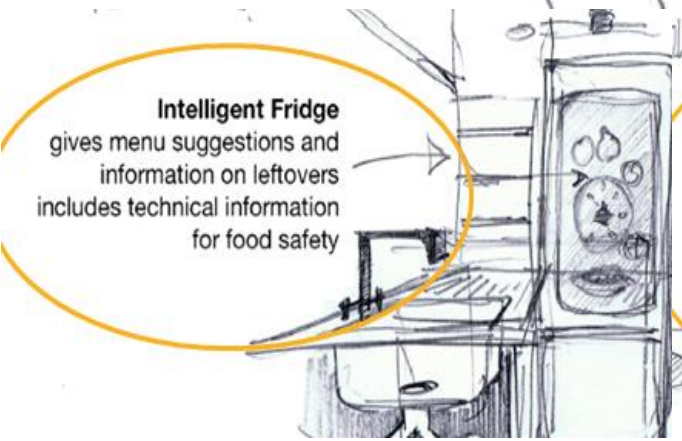
EATING HOMELAB IN ACTION….

- Combining and aligning a range of product, regulatory and habit disrupting interventions **led to changes** in acquisition, storage, preparation and wasting
- Participating households **reduced** their overall food **waste generation by 28%**
- Remaining food waste was predominantly unavoidable and **100% composted**
- **Simplicity** is key to achieve sustainable eating practices in households
- **Trusted intermediary** is pivotal to 'just trying it'

Online Food Communities
where people share ideas, recipes, innovations and surplus food stuffs

Allotments
Legal status of allotments and grow gardens is integrated in building and land zoning regulations - everybody has the right to grow their own food

Intelligent Fridge
gives menu suggestions and information on leftovers includes technical information for food safety



Community Space
provided by government for cooking, growing, eating together

Grow-it-Yourself
Collective 'Grow Groups' share knowledge and land

Alternative Education Techniques
Experiential 'hands-on' and 'life-long learning' shape the new vision.
Training for horticulture, food production and nutrition become integral school subjects.

Compost Recycling
Food waste is composted and used as fertilizer in household and community gardens

The Sharing Cities Network

SHAREABLE

FARM HACK
A COMMUNITY FOR FARM INNOVATION

LeftoverSwap

OPEN FOOD FOUNDATION

foodsharing.de

Compare and Share

mesh
the pulse of the sharing economy

OUISHARE

P2P foundation

EatWith

SHARECITY100 DATABASE

CITY: ALL | WHAT IS SHARED: ALL | HOW IT IS SHARED: ALL

4028 food sharing activities on map List View

CLOSE

WELCOME TO SHARECITY100 DATABASE!

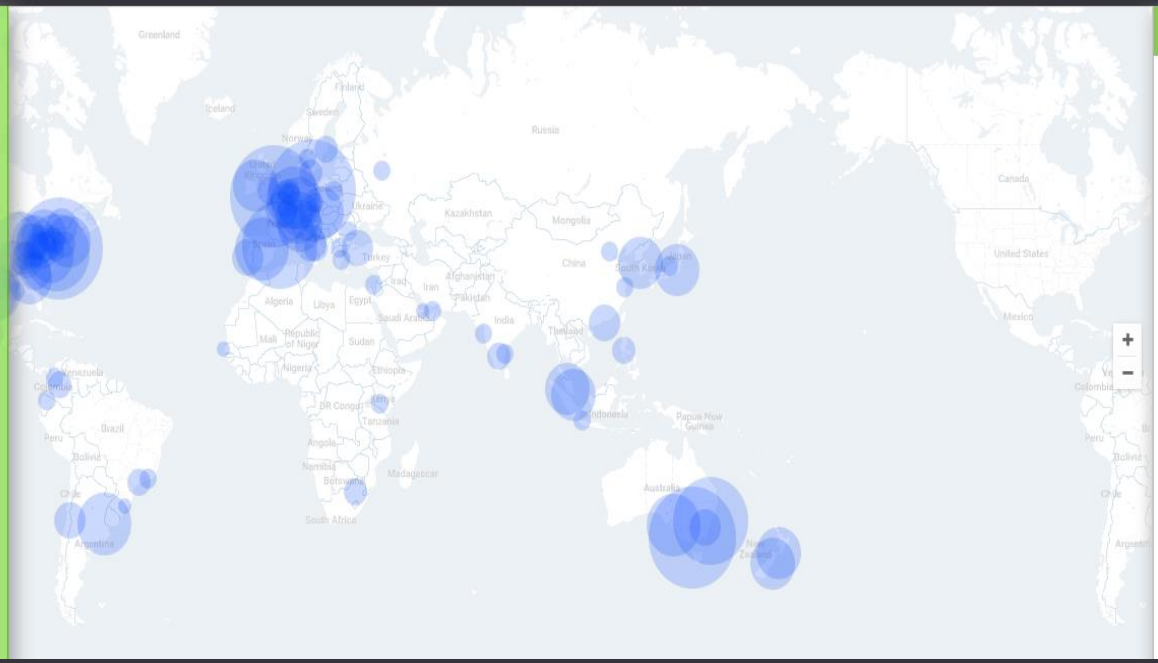
Explore the map or use the drop-down menus to see what and how food is being shared within 100 cities around the world.

Scroll below the map to get more details about the food sharing activities matching your search.

For more information about food sharing and the **SHARECITY100 Database** click here.

Please cite this database as: Davies, A.R. et al. (2016) SHARECITY100 Database, Trinity College Dublin, Ireland. Retrieved from: http://sharecity.ie/research/sharecity100-database/

Not on the map? Have Questions?
Contact us!



DESCRIPTION

WHAT IS SHARED

HOW IT IS SHARED

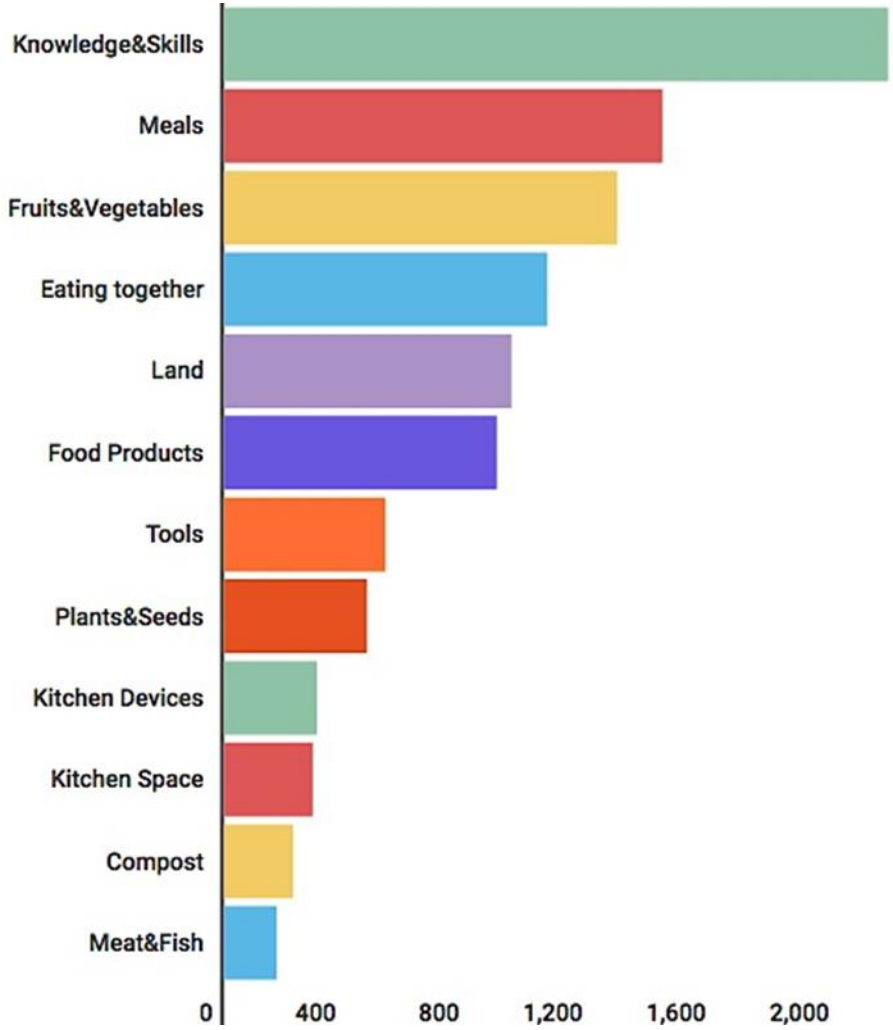
SHARING ORGANIZATION

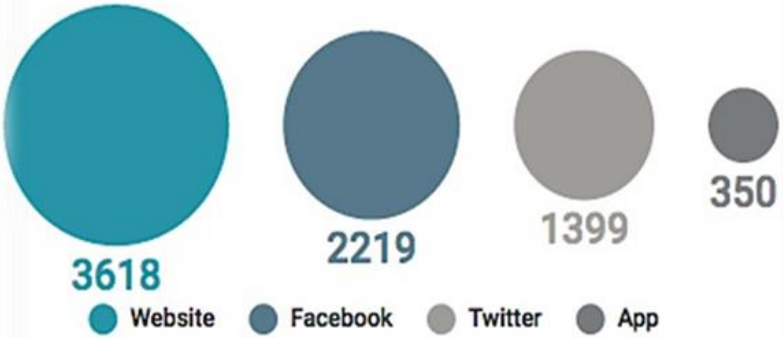
4028 FOOD SHARING ACTIVITIES ON MAP

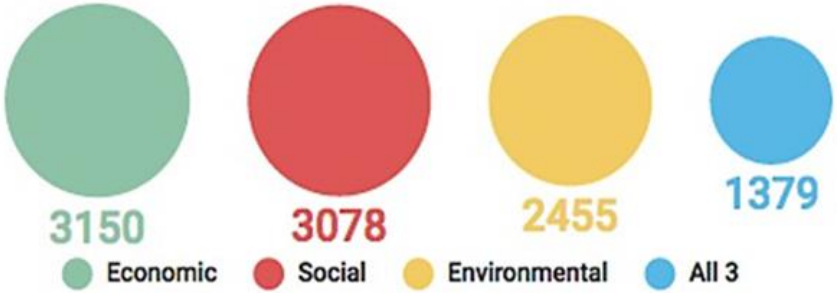
ROWS PER PAGE 10 | 1 2 3 4 5

NAME	CITY	WHAT IS SHARED	HOW IT IS SHARED	SHARING ORGANISATION
Adelaide Central Market Community Kitchen	Adelaide			
Adelaide Hills Produce Swap	Adelaide			

SHARECITY100 DATABASE







SHARECITY100 DATABASE

CITY all: Dublin | WHAT IS SHARED all: Food | HOW IT IS SHARED all: Gifting | SHOW ALL 100 CITIES

11 Food sharing activities in Dublin List View

CLOSE

WELCOME TO SHARECITY100 DATABASE!

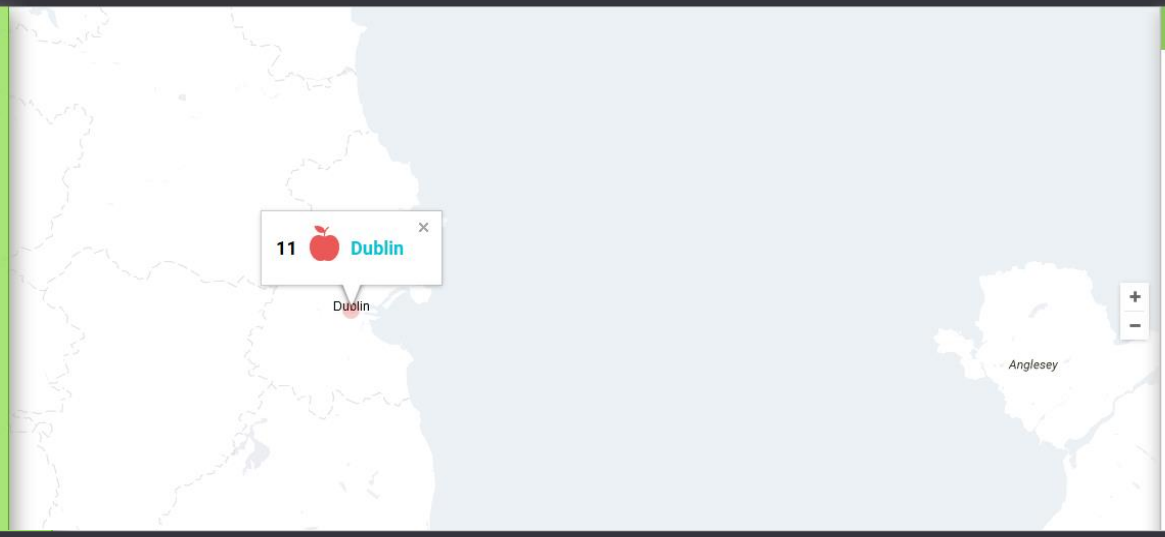
Explore the map or use the drop-down menus to see what and how food is being shared within 100 cities around the world.

Scroll below the map to get more details about the food sharing activities matching your search.

For more information about food sharing and the **SHARECITY100 Database** click here.

Please cite this database as: Davies, A.R. et al. (2016) SHARECITY100 Database, Trinity College Dublin, Ireland. Retrieved from: http://sharecity.ie/research/sharecity100-database/

Not on the map? Have Questions? Contact us!



DESCRIPTION

WHAT IS SHARED

HOW IT IS SHARED

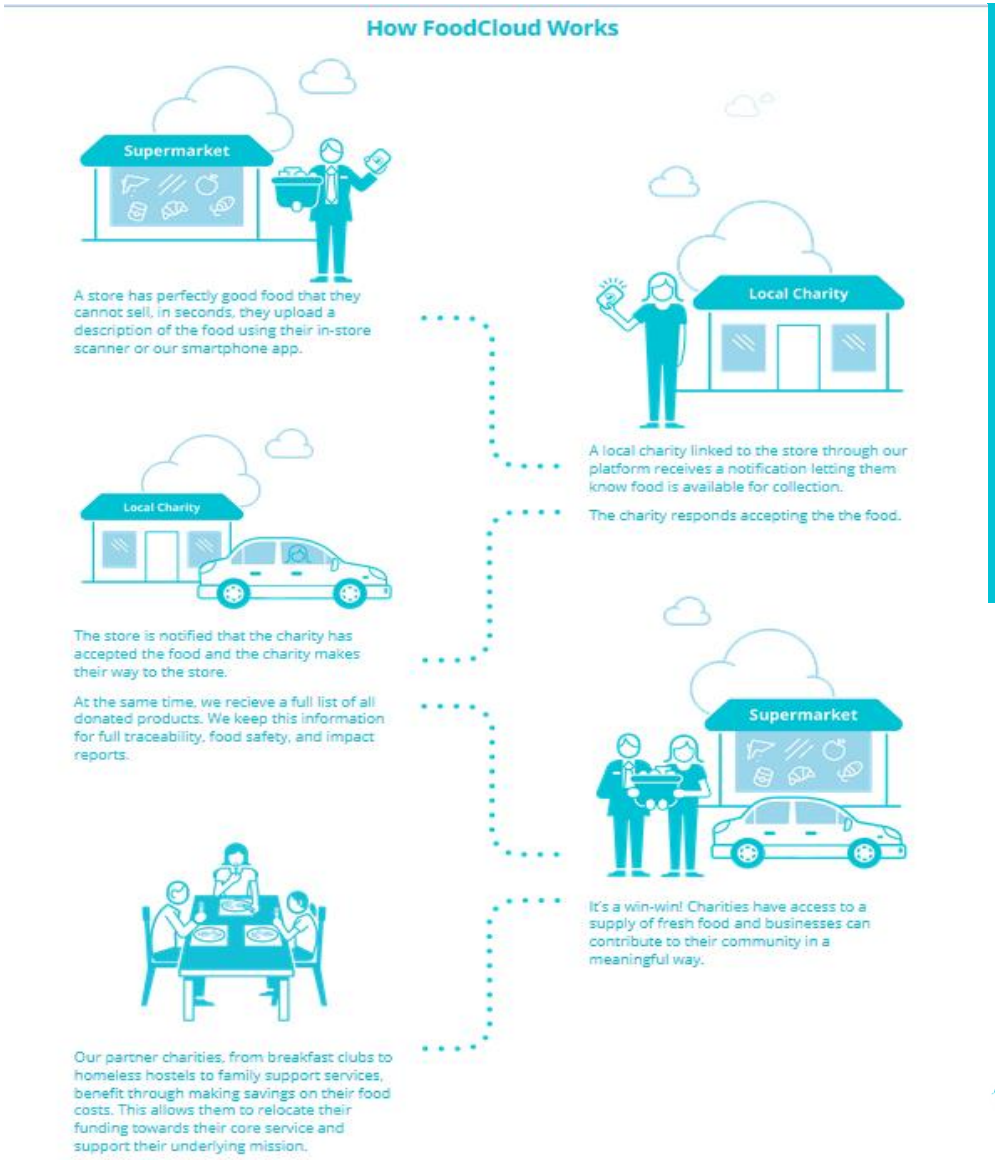
SHARING ORGANIZATION

11 FOOD SHARING ACTIVITIES IN DUBLIN

ROWS PER PAGE 10 | 1 2

NAME	CITY	WHAT IS SHARED	HOW IT IS SHARED	SHARING ORGANISATION
Carmelite Community – The Heritage Garden	Dublin			
Change (Doras Bui)	Dublin			
Cherry Orchard Community Garden	Dublin			
DCU Community Garden	Dublin			
FoodCloud	Dublin			

FOODCLOUD: FINDING COMMON GROUND



7,427	5,106,000	2,321
TONNES OF CO2 SAVED	MEALS DONATED	TONNES OF FOOD REDISTRIBUTED

We're redistributing surplus food from over **1,000 stores** to over **3,000 charities** in the UK and Ireland

FINDING COMMON GROUND

"Using FoodCloud's **innovative technology**, Tesco have donated one million meals to charities across Ireland in 12 months. This is a fantastic achievement and we are really proud of the communities all across Ireland that have **come together** to make this happen" (FoodCloud)

"This [**FoodCloud App**] unique solution is one of the first in Europe. Tesco have been a great **partner** for FoodCloud, helping us **scale our** organisation to enable food to be donated to charities **across Ireland** and also establish a pilot the **UK**! " (FoodCloud)

"We would really like to take this opportunity to say a huge thank you to **ESB for the sponsorship of the eCar** and the opportunity to launch this exciting project [Food Rescue Project] in Dublin. The car is **insured by AXA Insurance which has launched a discounted electric vehicle (EV) only motor insurance policy**. **KBC have also provided grant funding to help us cover costs associated with volunteer and food safety training** for all volunteers, storage equipment and project management " (FoodCloud)

FINDING COMMON GROUND

"We were an early partner with FoodCloud and Tesco and **the difference it has made to our residents** is terrific! **The food brings the women who live with us together** and **we've seen strong friendships develop as they swap and share food and recipes**. . . not only does this service **assist in terms of cost,** but it's brought our residents whether new or long term together **creating lifelong bonds**." Daisyhouse Housing Association

"**Both Tesco staff and staff of Food Cloud** were very helpful and made the whole process very easy for us. We have set up a rota of volunteers and **share our food with "Meals on Wheels" Ballina.** As well as providing our needy families with food we use the ingredients we receive for our **home management classes**. . ." SVP Ballina

"Tonight, I dropped off **6 six crates of perfectly good food worth over €230 to a Women's Refuge** in Dublin, which would have otherwise gone to waste as it has reached its "best before" date . . . **the enormity begins to sink in** of how this is just from two shops, so just think of all the food thrown away by all the shops in **all of Ireland**, and then across the **whole world** . . . Then after arriving at the women's refuge, I carried the crates from my car in to the kind lady who stood nervously at the door . . . what she said next that **made my stomach sink** and I know it's something that will stick with me "**we've a full house tonight, there's no room at the inn, Mary**"" (Mary McGrane, Volunteer Food Hero - Rescue Project, FoodCloud)

"It's the same reason why people go to great sporting events or attend congregations; it's to be **part of something that's bigger than ourselves**. **Being part of something you have a connection with is what it is to be human**." (FoodCloud Volunteer)

Tamar grow local

growing the valley

About Us Contact Us

Home News Community Growing Bees Food Hub Markets & Events Farm Start Grow Share Cook

Grow, Share, Cook

Grow, Share, Cook provides opportunities for households on lower incomes to improve healthy eating and cookery skills in Plymouth, helping to address food poverty and the accessibility of fresh food through the three steps of growing, sharing and cooking.

Working in partnership with Plymouth Community Homes, Plymouth City Council and Food is Fun CIC Tamar Grow Local is supplying fortnightly bags of 5 different seasonal fruits and vegetables which are sourced direct from growers and community growing projects in the Tamar Valley and in Plymouth. Outside of the local growing seasons, bags are supplemented with British produce bought from a local wholesaler. A recipe sheet designed around the contents are included with each bag to help encourage recipients to try out new and varied meal ideas.

As well as receiving fortnightly veg bags, recipients also take part in cookery sessions designed to widen cookery knowlegde using local and seasonal produce and encourage recipients to eat fresh fruit and vegetables on a more regular basis. There are also a number of volunteer opportunities with the project for people to help growing food, delivering out the bags and delivering cookery sessions.

Background

In February 2014, Plymouth applied to become a City of Service. Michael Bloomberg, the former mayor of New York developed the Cities of Service model to encourage people in their communities to "do their bit" and to link the impact of volunteering to city priorities. Nesta, the UK's innovation foundation, backed by the Cabinet Office, announced in 2013 that it wanted to bring Cities of Service to the UK. Local authorities were invited to bid for volunteering projects that addressed evidenced need in their area. Plymouth was successful in receiving funding over two years to deliver two specific projects – Energy Champions (to combat fuel poverty) and Grow, Share, Cook (to combat food poverty).

At the end of the 2015-16 round of Grow, Share, Cook:

- 23,360 meals have been given to 1,611 people
- 85% of participants say they now have a healthier diet
- 89% of participants say that Grow, Share, Cook has helped improve their cooking skills
- At the peak of the project in 2015, 100 families received free fortnightly fruit and veg boxes
- 216 pots and pans were donated by Plymouth residents in the pots and pans amnesty which were then redistributed to Plymouth residents in need.

Seeded by The Trussell Trust

Plymouth foodbank

Home About Get Help Locations Give Help News Contact Us

Donate

PLYMOUTH FOODBANK

HELPING LOCAL PEOPLE IN CRISIS

Learn more

7,572
three-day emergency food supplies given to people in crisis last year

2008
the year that our foodbank opened

1 IN 5
of the UK population live below the poverty line

GET HELP
Find out how to get help from our foodbank.
Click here >>

GIVE HELP
We need your support. Find out how to get involved.
Click here >>

WE NEED YOUR SUPPORT
We rely on the support of our local community for food donations, volunteering and finances. Can you help us stop UK hunger?

COMMON GROUND

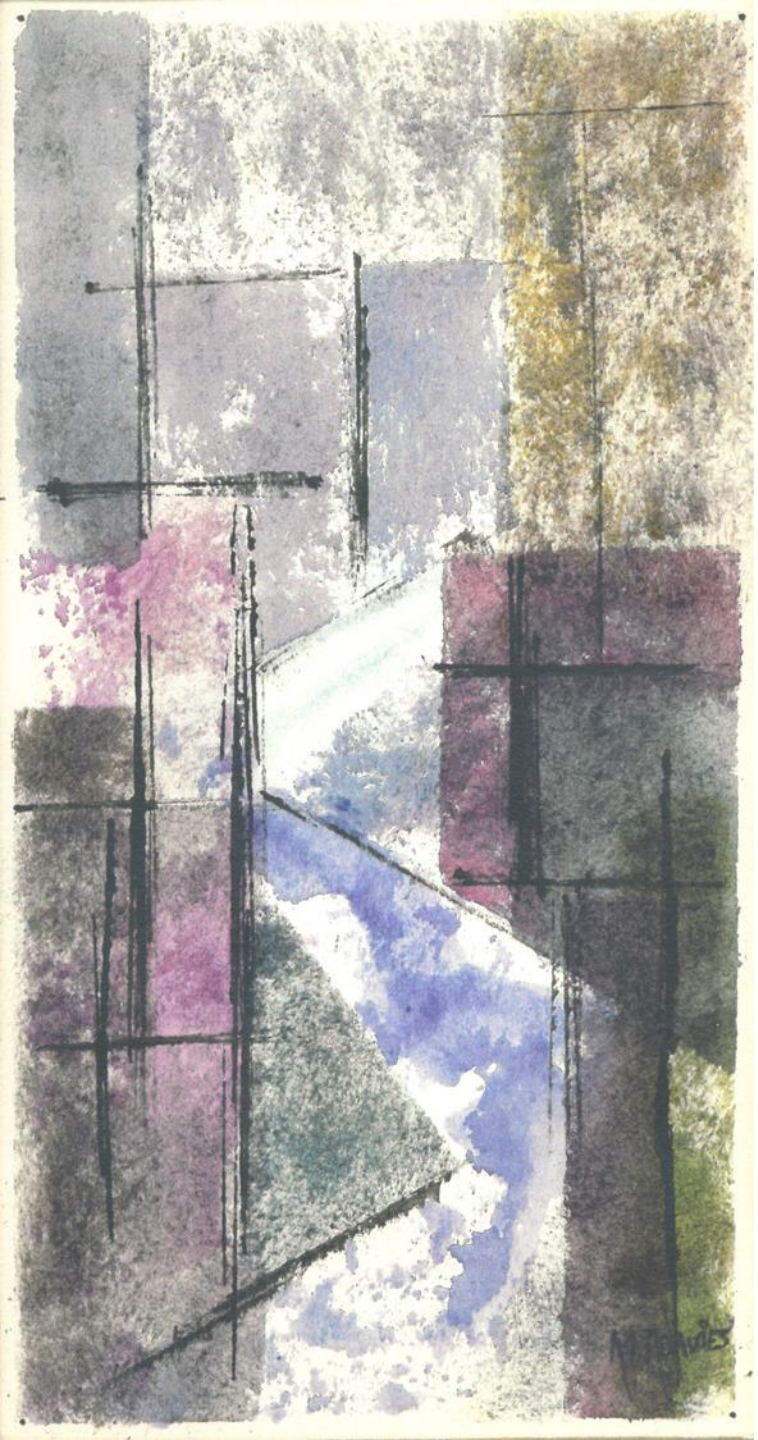
"Today, the communications industry is taking a historic, first-of-its-kind step to beat poverty, injustice and inequality. The six biggest communications businesses in the world have risen to what some may have said was an impossible test: they have agreed to put their differences aside in support of a joint unique and exciting initiative to advance the 2030 Agenda for Sustainable Development and the SDGs…this is both an example and a challenge to all of us to find our own **common ground for the common good**"
(June 24th, Ban Ki Moon, Secretary General UN, 2016)

dentsu HAVAS IPG OmnicomGroup PUBLICIS GROUPE WPP

THE IMPORTANCE OF GEOGRAPHY

"The enmeshed borders where human and nature collide are microcosms of our world at large, an extraordinary exquisite world that is growing closer to the edge every day…These spaces reassert a vital truth: **nature isn't just some remote mountainous protected park, it is all around us. It is in us. It IS us**"

Rob Cowen, Common Ground, 2015, p.12



©MICHEAL JOHN DAVIES, 1961

COMMON GROUND

Anna Davies,
Department of Geography, School of Natural Sciences, Trinity College Dublin

email: daviesa@tcd.ie
websites: www.consensus.ie www.sharecity.ie
twitter: @ConsensusIre @ShareCityIre