Berlin is ranked 8th in the SHAREITY/100. It is a city of about 3.7 million residents, with 1.33 million active users on its social networks. Berlin is located in the north-eastern part of the country, on the right side of the River Spree. The city is known for its vibrant culture and history, and is home to a number of important institutions, including the German Bundestag, the Federal Ministry of Finance, and the Federal Cabinet. The city is also a major centre for tourism, with a number of attractions, including the Brandenburg Gate, the Tiergarten, and the Humboldt University of Berlin.

**ECONOMY & SOCIETY**

Berlin is a major centre for the high-tech and creative industries, with a strong focus on digital media, software development, and e-commerce. The city is also a major centre for research and development, with a number of important universities and research institutions, including the Technical University of Berlin and the Humboldt University of Berlin. The city has a strong focus on sustainability, with a number of initiatives aimed at reducing emissions and improving energy efficiency. The city is also home to a number of important cultural institutions, including the Berliner Philharmonie, the Berlin State Opera, and the Berlin Theatre.

**FOOD, ENVIRONMENT & SUSTAINABILITY**

The city is known for its vibrant food scene, with a number of trendy cafes, restaurants, and street food markets. The city is also home to a number of important environmental initiatives, including the Berliner Verkehrs- und Wasserbaudepartement, which is responsible for ensuring that the city's waterways are clean and healthy. The city is also home to a number of important businesses, including the Berliner Verkehrsbetriebe, which is responsible for ensuring that the city's public transport system is running smoothly.

**TECHNOLOGY**

The city is home to a number of important tech companies, including Sony, Siemens, and SAP. The city is also a major centre for education and research, with a number of important universities and research institutions, including the Technical University of Berlin and the Humboldt University of Berlin.