Futuring Food & Realising Transformative Scenarios

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Transformative Metrics
Overview

• SHARECITY Research To Date
• Approach to Futuring: Three Horizons Framework
• Three Dimensions in Futuring
• Three Scenarios for Future of Food Sharing
• Reflections & Next Steps
• Five Open Questions
Introduction: SHARECITY Research

• Transformations around food are crucial
• SHARECITY 5 year ERC funded research project
• Food sharing in cities, mediated by ICT
• SHARING FUTURES workshop & research: governance challenges faced by food sharers
• Food sharing as social practices: tools, skills and understandings around food sharing activities.
Three Horizons Framework

- Developed by Bill Sharpe, accessible on H3Uni.org.

- Using SHARECITY research to date, develop scenarios.

- Broader trends which will shape food sharing futures.
Three Horizons Framework

The Three Horizons Framework is a model developed to help organizations understand and manage the various types of change and innovation. It consists of three horizons, each representing different stages of development and innovation:

- **Horizon 1**: Close to the present, focusing on incremental innovation and improvement.
- **Horizon 2**: Mid-term future, emphasizing learning and adaptation.
- **Horizon 3**: Long-term future, aiming for transformation and radical innovation.

The diagram illustrates how patterns of change in these horizons evolve over time, with each horizon influencing the others. Understanding these dynamics can help organizations to strategize effectively for the future.
Three Dimensions in Futuring

• **Time:**
Challenges faced by food sharers now are not static and will compound overtime. Appreciation of time helps underline need for action.

• **Power:**
Forces of incumbency & lock in of dominant food system can limit transformation. This can be addressed through inclusion of plural voices into policy processes.

• **Agency:**
In recognising that futures existing now, everyone is potential agent of change.
Scenario Two

Collapse & Slow Recovery

H3Uni.org
Scenario Three
Reflections & Next Steps

• Three Horizons is a useful framework for plotting different futures based on practices now

• It can help us understand what could happen

• Seek further input and data in scenario development

• We will develop visualisations with an illustrator

• Manifesto for sustainable food sharing
Five Open Questions to Explore

• When (food sharing) is highly contextualized & place-based, is it possible to generalize in a manner which facilitates Futuring and scenario development across spaces?

• How can we tailor Futuring work to be attentive to place-based sensitivities and the particularities of different places?

• How can we discern between and measure incremental vs. transformative innovation?

• How do we, as researchers, engage policy makers in these processes when a disconnect with policy makers is a challenge many (food sharers) have identified?

• How can we move towards longer-term transformative policy making which is embedded and resilience to politician turn-over, political short-termism, and the workings of party politics?
Thank you!

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