SHARE IT
SHARECITY’S SUSTAINABILITY IMPACT ASSESSMENT TOOLKIT

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**Impact Assessment of Food Innovations Seminar**
Organized by the UNESCO Chair in World Food Systems (Montpellier SupAgro), Cirad, Wilfrid Laurier University, and Està

www.sharecity.ie
ERC Grant Agreement No: 646883
CONTEXT: SHARECITY

Establishing the **significance** and **potential** of **urban ICT-mediated** food sharing initiatives to help transition towards more sustainable pathways by:

1) Developing **deeper theoretical** understanding of contemporary food sharing
2) Generating **comparative international empirical** data about food sharing activities
3) Assessing the **impact** of food sharing activities
4) Exploring how urban food sharing might **evolve** in the future
SHARE IT: Co-designing a sustainability impact assessment framework for urban food sharing initiatives

Stephanie G. Mackenzie, P.E., Anna K. Davies

Environmental Impact Assessment Review
Volume 79, November 2019, 181-300
SHARE IT STRUCTURE

Food Sharing Stories

A community approach to tackling hunger
A talk by Be Enriched CEO Kemi Akinola
Read Full Story →

Edible Garden City - connecting with nature
We believe that growing your own food will reconnect one with nature and cultivate a sense of community.
Read Full Story →

What is FoodCloud?
FoodCloud: transforming surplus into opportunity
Read Full Story →
USER TESTING

8 groups from 3 cities used the SHARE IT toolkit and provided feedback through surveys and meetings.

- 90% of the data added by users evidenced impacts.
- Users felt enabled to communicate their impacts.
- 100% found SHARE IT outputs useful to their work.

Factors:
- External Factors
- Technical and Financial Factors
- Behavioural Factors

Issues:
- Majority need additional support to complete an SIA.
- Seek feedback from policy makers and funders.
WHAT’S NEXT

Technical Upgrades
- Bespoke pathways
- Language Translation

More Supports
- A service model to enable smaller organisations to complete SIA

Behavioural Change
- Normalising SIA reporting among food sharers
TESTING WITH INVESTORS

Local Authorities
How are local food sharers helping deliver your sustainability goals?

Supermarkets
What impacts are your surplus food donations having?

For Profit Food Sharers
How are your customers helping a sustainable future by choosing you?
BUSINESS PLANNING

Value Proposition
A comprehensive online toolkit that is accessible, affordable, bespoke, and research based to demonstrate the social, economic and environmental value of food sharing

Value Delivery
Free at point of use to all food sharers
Develop a range of additional support options for groups with low reporting experience and/or capacity

Value Capture
Identify potential investors
Assess their willingness to pay
Deliver investment pitches
# NEXT STEPS

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